



gizmo appoints new chief operating officer

Rapid growth and focus on great customer experiences drives management expansion

Sydney, Australia – 31 March 2008 – Australian computer services provider gizmo today announced Justin O'Sullivan's appointment to chief operating officer. Justin will join the company in March with full operational responsibility for the business, including service delivery and customer satisfaction.

Australian-owned gizmo provides support services that help consumers setup, use and enjoy technology in their homes. Founded on the promise of delivering great customer service experiences, gizmo has enjoyed rapid expansion and high levels of customer loyalty since its inception in 2006.

"We're delighted to welcome Justin to the business. We believe his deep operational and strategic experience, coupled with his customer service focus will be invaluable as gizmo cements its position as the leading provider of computer support services in the consumer market," said Brett Chenoweth, gizmo CEO.

Justin has a strong track record in the technology industry of managing change and delivering exceptional results in business operations, logistics and supply chain, process improvement and customer experience. He has worked for both Dell and Gateway across the Asia Pacific region, most recently at Dell as Asia Pacific and Japan Services Delivery Director. Previously, he developed and implemented Dell's Customer Experience strategy across the Asia Pacific and Japan region.

"I'm very pleased to be joining gizmo, a company with huge potential and a strong focus on customer experience, at a time of such rapid expansion," said Justin.

In his new role, Justin will have overall responsibility for the operations, HR, IT and finance functions. He is responsible for ensuring gizmo continues to deliver on its promise of high quality customer experiences by leveraging its world-class IT systems and business processes as well as by recruiting and training the best qualified technicians in the consumer market.

"gizmo has built an impressive foundation in its first eighteen months and I'm excited about the challenge of working with the team and with our blue chip partners to ensure that we continue to raise the benchmark for the industry," said Justin.



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About gizmo

Whether it's over the phone or we come to your home, gizmo provides Australian consumers with a range of support services that help them make the most out of their technology purchases. Australian-owned gizmo gets computers, gadgets and other technologies. And we use our expertise to help Australians gain greater enjoyment from their technology.

Gizmo's services are available from 8am to 10pm weekdays and 9am to 6pm on weekends. For more information or for gizmo service, please visit www.gizmo.com.au or call 1300 275 449.

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