

**MEDIA RELEASE**  
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## **86% of Australian families concerned about virus infection**

Sydney, Australia, 17 January 2011 – gizmo, Australia's leading technical services provider in the home, recently released the findings of their *Online Child Protection Study* which showed that 86% of Australian families are concerned about being infected by viruses or spyware. Another significant issue was data security, with 81% highlighting that this was a major concern when storing valuable information on their home computers.

Ben Ashton, CEO for gizmo, said "Internet security is a big issue for families. This is the first thing we check on every customer's PC, and we recommend internet security as a core component of every home set-up we do."

gizmo has just appointed McAfee as its preferred provider of Internet security software. The McAfee Internet Security suite provides comprehensive PC and identity protection and offers anti-virus, anti-spyware, anti-phishing, anti-spam, two-way firewall protection, parental controls and a powerful website safety advisor to ensure users are protected while working and communicating online.

"We recently conducted our own testing of Internet software available in the market and found McAfee to be the best security software because of its greater effectiveness in malware detection and doesn't slow down the computer as automatic scans and updates occur when the PC is idle", Ashton said.

Monica Kelly, Consumer and Small Business Director for McAfee said: "Security is a major issue affecting families and they value the expert advice provided by gizmo. Our partnership with gizmo will raise awareness of this key issue among consumers, as well as provide them a real-time security solution that instantly analyses and blocks new and emerging threats in milliseconds so they are better protected against spam and malware attacks."

The new partnership between gizmo and McAfee commenced last month.

**ENDS**

**For further media information, contact Jane Outen at Stellar\* Concepts on 02 9281 8000 or email [jane@stellar.net.au](mailto:jane@stellar.net.au)**

### **Notes to editors**

#### **About gizmo**

gizmo, established in 2006, is a professional technology services provider targeting the consumer and small office/home office markets in Australia. gizmo's expertise is now relied upon by over 100,000 Australians to help them gain greater value and enjoyment from their computers and other gadgets. gizmo is certified by both Microsoft and Apple, and has key channel partnerships in place with Dell, Microsoft, Netgear and McAfee, as well as retail relationships with both Harvey Norman and JB Hi Fi. gizmo offer a range of products and services to help customers secure their computers from malware, viruses and cyber-theft, plus those that cover repairs and upgrades, personalised tutorials for those wanting to develop awareness, home networking, data services and computer set-up. [www.gizmo.com.au](http://www.gizmo.com.au)

#### **About McAfee**

McAfee, headquartered in Santa Clara, California, is the world's largest dedicated security technology company. McAfee delivers proactive and proven solutions and services that help secure systems, networks, and mobile devices around the world, allowing users to safely connect to the Internet, browse and shop the Web more securely. Backed by its unrivaled Global Threat Intelligence, McAfee creates innovative products that empower home users, businesses, the public sector and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. McAfee secures your digital world. <http://www.mcafee.com>

\**Online Child Protection Study* prepared by Lonergan Research on behalf of gizmo in June 2010 and researched a sample of 1,025 respondents.